

Standardized course Syllabus



Introduction to Business | BAD1113 | VTA

Course Information

Instructor Contact Information

Instructor:

- Email: jada.kirk@colin.edu

Communication Policy

The best way to get in touch with me is through Canvas Messenger or your Co-Lin email. I try to respond to all emails within 24 hours during the week. Emails sent on the weekends may have a longer response time.

Course Description

SU2026-BAD1113VT-INTRODUCTION TO BUSINESS

Prerequisites

None

Required Computer and Digital Literacy Skills

Taking an online course requires reliable access to a computer and the internet. You should be comfortable using Canvas, sending email, and downloading and installing software.

Required Texts and Materials

BUSN (with MindTap Printed Access Card) – 12th edition

Marcella Kelly, Chuck Williams ISBN-13: 9780357122945

The course is part of Co-Lin's eResource Instant Access Program. It provides access to online course materials that in past years would be purchased directly from the bookstore or on a publisher's website - like textbooks and courseware - but at significantly discounted prices. This allows access to the required materials at the lowest possible cost, and these charges are automatically billed to your student account upon enrollment in the course. To access your materials, they are conveniently linked in your Canvas account. This fee is non-refundable. Students are responsible for the charge if they choose to withdraw from the course or get cut-out based on excessive absences.

Student Learning Outcomes:

Upon completion of the course, the student will be able to:

- A. Explain current business and economic environment
- B. Describe entrepreneurship and business structures
- C. Describe basic concepts of management, marketing, and financial management

Course Assessment

Your final average will be graded in four ways: Assignments/Discussions, Unit Exams including at least one Proctored Exam, and a Final Exam. Please submit all work through Canvas.

- Assignments: Number of/frequency/other details about assignments
- Discussions: Number of/frequency/other details about discussions
- Quizzes: Number of/frequency/other details about quizzes
- PROCTORED EXAM(S): All MSVCC courses must have a minimum of one and a maximum of three proctored exams. Co-Lin policy is that the proctored exam(s) equal(s) at least 25% of your final average. This course will have ONE proctored exam(s), which will total 25% of your final average.
 - o This course WILL REQUIRE one in-person proctored exam that can be scheduled and taken at any of the 15 MS Community College campuses by clicking on In-Person Proctoring within Canvas.
 - o Visit the [Proctored Exam Information page](#) for more information on proctoring.

Your final average will be graded as stated below.

Total Points & Weight per Method of Evaluation:

- Module Exams and Final Exam (60%)
- Class Projects/Discussion Board/Chapter Quizzes/Assignments (15%)
- Proctored Exam (25%)

Interaction

This course is fully asynchronous and has no set meeting times; you will have course activities and due dates throughout the term. I will substantively interact with you through regular class discussion boards, announcements that provide class feedback and direction, and individual feedback on your projects.

Grading Scale

A 90 – 100
B 80 – 89
C 70 – 79
D 60 – 69
F Below 60

Late/Makeup Work

All work is due on Sunday of each week unless otherwise noted. Any student that fails to complete their discussion(s), quizzes, assignments, or tests will have until the end of the term to complete missing work. All late work will be given partial credit unless otherwise stated by the instructor.

Support Services

As an online student at Co-Lin, you have access to all services including advisement, counseling, tutoring, financial aid, library and other learning resources. Please visit the [Student Services page](#) for more information.

Proctored Testing

This course may require that some of the assessments be proctored. Co-Lin provides options for in-person and remote proctoring. Proctored testing may be done remotely if you have access to reliable internet and the required technology to be recorded by a virtual proctor. If you do not have access to reliable internet or do not have the ability to be recorded by the virtual proctor, there are designated computer labs on each Co-Lin campus which can be used for proctored assessments.

Visit the [Proctored Exam Information page](#) for more information on proctoring options and refer to the [Virtual Proctoring Guidelines](#) if you plan to take your proctored exam(s) virtually.

Technical Support

For a complete guide for all of the features built into Canvas, please [click here](#).

Students who need help accessing Canvas, resetting a password, using email, or with any other technology programs, should contact the IT Helpdesk: <http://helpdesk.colin.edu/>

Students can download Office 365 for free and use while they have an active Co-Lin account. While you are logged into your Office 365 Webmail, you may go to options (gear icon upper right corner) and choose Office 365 Settings. Then choose Software on the left side.

Students can also find answers to frequently asked technology questions on the Technology page: <https://www.colin.edu/students/technology/>

Course Technology Accessibility Statements and Privacy Policies

- [Canvas Accessibility Statement](#): This course uses technologies that may support accessibility in different ways.
- [Canvas Privacy Policy](#): This course uses technologies that provide privacy.

Accommodations

Copiah-Lincoln Community College is committed to providing equal opportunities for students with disabilities. If you are a distance learning student with a disability, you will be provided with the same type of services that would be provided to a student on campus. However, the manner in which these services are provided may differ to accommodate your needs.

If you are a student who has a disability which qualifies under the Americans with Disabilities Act (ADA) and requires accommodations, you should contact the [Office of Disability Support Services](#) on your campus. If you are not a Co-Lin student, please contact your local Disability Support Services Coordinator at your respective campus.

College Policies

Students are protected by and responsible for the policies which are detailed in the Co-Lin Student Handbook. A digital version of the Handbook is available on the [Publications and Policies page](#).

Plagiarism/Cheating

Plagiarism is the presenting of words or ideas of others without giving proper credit. In addition to being a violation of the student code of conduct, plagiarism is both unethical and illegal. When a student puts his name on a piece of writing, the reader assumes that student is responsible for the information, wording, and organization. A writer cannot copy direct quotations without providing quotation marks and without acknowledging the source. Paraphrasing material or using an original idea that is not properly introduced is the most common type of plagiarism. The college prohibits dishonesty such as cheating, plagiarism or knowingly furnishing false information to the officials or faculty of the college or their representatives. Cheating is subject to consequences stated in the instructor's syllabus and the Disciplinary Sanctions section of the Student Handbook:

1. First offense - grade of "0" for the assignment and the documents should be forwarded to the appropriate Dean/Vice President where the student will be placed on instructional/disciplinary probation.
2. Second offense - documentation should be forwarded to the appropriate Dean/ Vice President. The student will be administratively withdrawn from the course for that semester in cases of a repeat offense in that course.
3. Third offense - student will be referred to the Dean of Students/Vice President for appropriate action, up to dismissal from the college.

Using an electronic device or other material without permission during an exam will be considered cheating regardless of intent. Other forms of cheating will include, but are not limited to: having information available in any non-approved form, such as papers, books, notes, materials hidden in apparel, written on self or desks, tabbing out to another computer screens, looking at other students' work, communicating with other students in any manner.

Academic Fraud

Allowing another person (paid or otherwise) to complete work for a student is considered academic fraud and will be subject to the disciplinary sanctions of the Student Handbook. Selling course material to another person, student, entity, and/or uploading to a third-party vendor is prohibited. Course materials include, but are not limited to, class notes, instructor's power points, course syllabi, tests, quizzes, labs, instruction sheets, homework, study guides, and handouts.

Artificial Intelligence (AI)

CLCC acknowledges that large language model generative AI tools (ChatGPT, Dall-E 2, etc.) are readily accessible. The ethical and responsible use of AI tools can enhance student learning and productivity. However, the use of generative AI should be used as an aid to student work, not as a replacement. The use of AI is prohibited in courses unless otherwise noted by the instructor.

Use of Generative AI Not Permitted

Students are not allowed to use AI tools on assignments in this course. The use of an AI tool is a violation of the plagiarism policy in the student code of conduct.

Use of Generative AI Allowed for All Assignments

Students are allowed to use AI tools for any assignment in this course with proper citations. You are responsible for the information you submit; ensure you check the accuracy, validity, and potential bias of sources. The use of AI without proper documentation is a violation of the plagiarism policy in the student code of conduct. Additionally, students must include a brief (2-3 sentences) description explaining how they used the tool.

Use of Generative AI Allowed for Specific Assignments Only

Students are allowed to use AI tools for specific assignments in this course with proper citations. The instructor will specify these assignments. You are responsible for the information you submit; ensure you check the accuracy, validity, and potential bias of sources. The use of AI without proper documentation is a violation of the plagiarism policy in the student code of conduct. Additionally, students must include a brief (2-3 sentences) description explaining how they used the tool.

Course Attendance

Attendance in an online course is defined as active participation. Each week, I will post assignments that you will be responsible for completing by the due date in order to be counted as present. You should be logging into Canvas at least three times a week to view assignments, presentations, contribute to discussions, post questions, etc. Activities and assignments will be posted in advance, providing ample time for completion. Please plan your schedule accordingly.

- A “no-show” is someone who has not participated at all. To prevent being turned in as a “no-show” for a 15-week course, you must login and submit at least one assignment within the first two weeks of the term. To prevent being turned in as a “no-show” for an 8-week course, you must login and submit at least one assignment within the first week of the term. To prevent being turned in as a “no-show” for a 4-week course, you must login and submit at least one assignment within the first 3 days of the term.
- A “cut-out” is someone who stops participating in the course. Your instructor will submit you as a “cut-out” after 3 recorded absences for 15-week courses or after 2 recorded absences if it is a 4- or 8-week course.

LENGTH OF COURSE	MAXIMUM ABSENCES	INSTRUCTOR CUT-OUT PROCESSED
15 WEEK	2	3 RD
8 WEEK	1	2 ND

4 WEEK	1	2 ND
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If you are cut out of a course for excessive absences, you may complete a [Request for Reinstatement](#) within seven days of the cut out. Reinstatements are evaluated based on the amount of missing work and the student's ability to successfully complete the course.

Dropping a Course

Any course that is dropped prior to the official withdrawal date will constitute a "W". The grade "W" is not used in computing grade point average. Please note that withdrawing from an online course does not remove your responsibility to pay for the course. If you are receiving any type of financial aid, please contact your advisor, Enrollment Services, and/or the Financial Aid Office before completing the withdrawal form. The deadlines for withdrawal and the link to the form are available on the [Course Withdrawals](#) page.

Title IX Syllabus Statement

Co-Lin is committed to complying with Title IX, a federal law that prohibits discrimination, including violence and harassment, based on sex. This means that Co-Lin's educational programs and activities must be free from sex discrimination, sexual harassment, and other forms of sexual misconduct. If you or someone you know has experienced sex discrimination, sexual violence and/or harassment by any member of the Co-Lin community, you are encouraged to report the conduct to **Co-Lin's Title IX Coordinator at 601-643-8411 or by e-mail to compliance@colin.edu**.

As the instructor for this course, I have a mandatory duty to report to the college any information I receive about possible sexual misconduct. This includes information shared in class discussions or assignments, as well as information shared in conversations outside class. The purpose of reporting is to allow Co-Lin to take steps to ensure a safe learning environment for all. Co-Lin also has confidential resources available, who can provide assistance to those who have experienced sexual misconduct without triggering a mandatory reporting duty.

Online Etiquette

It is important to build a class climate that is welcoming and safe for everyone. Please display respect for everyone in the class. You should avoid any negative language that may exclude members of our campus and community.

- Humor and sarcasm don't translate very well when using email or online discussions. Be careful. I **will delete** any posting that I believe is inappropriate.
- Keep in mind that there is a real, live human being with feelings on the other end of your email or discussion posting—if you were sitting in front of that person, would you say to his/her face what you are saying in your email or discussion posting? Remember that your words are written in an email or discussion posting, and you cannot take them back.
- Avoid offensive language, especially comments that might be construed as racist or sexist.
- Remember that the law still applies in cyberspace. Do not commit illegal acts online, such as libeling or slandering others, and do not joke about committing illegal acts.
- Do not post a message more than once.

- Generally speaking, avoid putting words into full capitals. Online, all-caps is considered SHOUTING.
- If you are following up a previous message or posting, summarize that message or posting. Read existing follow-up postings and do not repeat what has already been written.
- Reveal only information that you are comfortable sharing.

Fair Use Policy

Copying or recording course information and/or materials without the express prior approval of the instructor is prohibited. All copies and recordings remain the property of Copiah-Lincoln Community College and the instructor. Copiah-Lincoln Community College and the instructor reserve the right to retrieve, inspect, or destroy the copies and recordings after their intended use. These policies are not intended to affect the rights of students with disabilities under applicable law or Co-Lin policies.

Syllabus Revision

The instructor reserves the right to revise or adjust the course syllabus to best accommodate the pace and needs of the students.