

STANDARDIZED COURSE SYLLABUS

INSTRUCTOR

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- Appointments Only

COURSE

- BAD 1113 90

CREDIT

- Three Semester Hours

COURSE TITLE

- Introduction to Business

TEXTBOOK

- Foundations of Business, Pride/Hughes/Kapoor, 7th Edition, & 9780357717998
- **INCLUSIVE ACCESS IS INCLUDED**

COURSE PREREQUISITES

- NONE

COURSE DESCRIPTION

- This course is designed to introduce students to the basic concepts of business. Main topics include current business and economic environment, entrepreneurship, marketing, management, financial management, and business careers.

COURSE GOAL

- To provide instructional programs in business and computer science parallel curricula to meet the needs of students in the first two years of the traditional four-year baccalaureate degree through instruction in Introduction to Business.

STUDENT LEARNING OUTCOMES

- Students will be able to:
 - a. Explain current business and economic environment
 - b. Describe entrepreneurship and business structures
 - c. Describe basic concepts of management, marketing, and financial management.

COURSE OBJECTIVES

- Discuss what you must do to be successful in today's business world
- Understand what is meant by business ethics
- Describe the advantages and disadvantages of sole proprietorships
- Describe the advantages and disadvantages of partnerships
- Describe the advantages and disadvantages of a corporation
- Understand some major historical perspectives on motivation
- Explain what a product is and how products are classified.

CONTENT OUTLINE

- Upon completion of the course the student should have acquired a:
 - a. Basic knowledge of the environment of business
 - b. Basic knowledge of the business ownership and entrepreneurship
 - c. Basic knowledge of management and organization
 - d. Basic knowledge of human resources
 - e. Basic knowledge of the marketing strategies
 - f. Basic knowledge of the use of accounting and finance information by management for planning and control.

EVALUATION OF STUDENT LEARNING OUTCOMES

- Peer-assessed projects, teacher/student questions and answers, unit tests, final exam.

ATTENDANCE/WITHDRAWAL

Attendance/Withdrawal Policies for MDCC eLearning Courses

- **No Shows**

If a student does not attend class during the first two weeks of the 15-week session or during the first week of the 8-week session he or she will be recorded as a no show (has not attended) and will not be charged.
- **Cut Outs**

A student in an eLearning 15-week or 8-week session course will be allowed 2 absences. When exceeding the allowed absences, the student will be cut out

of the course and will receive an F unless the student officially withdraws from the course within the announced withdrawal period.*

Each online instructor at MDCC has defined weekly attendance markers within their course.

Course's attendance markers will be: Discussion Questions!

After the student exceeds number of absences allowed, he/she will be cut out of the course.

- **Withdrawing**

Students may not withdraw until the 60% date.* A digital withdrawal form will be available when the 60% date begins

<https://msdelta.formstack.com/forms/elearningwithdrawal>

The student will NOT be allowed to withdraw if the final exam has been taken.

**A detailed version of the MDCC Attendance/Withdrawal policy with dates is located in the Module section of the course.*

GRADING

- The grading scale for this course will be:

A = 93-100

D = 68-74

B = 84-92

F = below 68

C = 75-83

ACADEMIC HONESTY

- MSVCC Academic Honesty Policy

A hallmark of any profession is integrity and honesty. Academic honesty is expected of all students; therefore, each student is expected to accomplish his/her own work. Academic misconduct includes, but is not limited to, deceptive acts such as the following:

- a. plagiarizing from any source
 - b. cheating in any manner on test, paper, reports, etc.
 - c. turning in work as their own when, in fact, it was not their work
 - d. improperly using technology
 - e. stealing, buying, or selling course materials
 - f. either impersonating another student during a test or having another person assume one's identity during a test
 - g. deliberately conveying false or misleading information.
- When academic misconduct has occurred, the instructor has the responsibility of assigning an appropriate penalty in accordance with the instructor's institutional policy. This may include failure of the assignment, failure of the course, or dismissal from the institution.

- If the deadline is missed for any reason, there will be a 10-point deduction per day. If the work is not turned in after the fifth day, a zero will be recorded.

TESTING

- Midterm and Final Exams will be given through SmarterProctoring 2.0 and the having the virtual option ProctorU. Students will be responsible for cost of virtual proctoring. If you cheat on a test, a zero will also be given. Cheating will not be tolerated. (See guidelines and virtual test in Modules).
- <https://msdelta.instructure.com/courses/525015/modules>
- Proctored testing information included in Modules.

Notice of Non-Discrimination Statement

Mississippi Delta Community College does not discriminate on the basis of age, race, color, national origin, religion, sex, sexual orientation, gender identity or expression, physical or mental disability, pregnancy, or veteran status in its educational programs and activities or in its employment practices. The following person has been designated to handle inquiries regarding the non-discrimination policies: Dr. Steven Jones, Vice President of Administrative and Student Services, Stauffer-Wood Administration Building, Suite 119, Office 123, P. O. Box 668, Moorhead, MS 38761, 662-246-6304; EEOC@msdelta.edu.