

MISSISSIPPI GULF COAST COMMUNITY COLLEGE

Course Number and Name: GMT 1153 Casino & Resort Management

Department/Program: Casino Management Option

Instructor Name: Ms. Millie Hyatt

Instructor's Office: Advanced Manufacturing and Technology Center

Instructor's Contact Information: 228-897-4364

Email: millie.hyatt@mgccc.edu

Instructor's Office Hours: Virtual office hours - 7 a.m. to 9 p.m. by email or call 8 a.m. to 7 p.m. by phone to make an appointment.

Semester Credit Hours: 3

Contact Hours per Week: Lecture: 3

References/Textbooks: Introduction to Casino Management
ISBN-0978-0-9817399-1-5/0-9817399-1-1

Course Description: An overview will examine the history, development and operations of casinos and casino/resorts. Topics include economics of the casino, its interface with the hotel, organizations and terminology.

Equal Opportunity

Mississippi Gulf Coast Community College is an Equal Opportunity Employer and welcomes students and employees without regard to race, color, religion, national origin, sex, age or qualified disability. For further information, contact the Equal Opportunity Officer at a Mississippi Gulf Coast Community College Center, Campus, or the District Office. Compliance is coordinated by the Vice President for Administration and Finance, Perkinston Campus, P. O. Box 609, Perkinston, Mississippi 39573, telephone number 601-928-5211

Course Objectives/Exit Competencies:

1. Describe the history, growth and development of the gaming industry.
2. Discuss key marketing and financial aspects of the gaming industry.
3. Identify the demographic characteristics of casino patrons.
4. Explain the process of resort planning and development, and the basic elements of a casino complex.
5. Summarize current developments in casino gaming and the future trends.
6. Recall the various social, economic, and cultural concerns related to the gaming industry.
7. List the key components of the organizational structure, supervising personnel, wage and salary administration, guest relations and casino security.

MGCCC and MSVCC Attendance Policy

MGCCC and MSVCC defines attendance in online courses as active participation in course learning activities. According to the MCCB Enrollment Audit and Reporting Guidelines, a student is considered IN ATTENDANCE for reimbursement purposes if they have not exceeded the maximum number of allowable absences in any given term. Attendance will be measured weekly and will be based upon documentable engagement with course content.

Instructions for Additional Help: Make an appointment with the instructor during regular office hours by email. Students are encouraged to use the Learning Lab located on each campus.

Course Assignments/Projects: Research, online discussion, quizzes, final exam.

IMPORTANT: All written assignments which include online discussions must exhibit correct grammar, punctuation and spelling. Research paper assignments will be typed using 12-point font & one-inch margins. Become familiar with APA guidelines for proper citations and bibliographies. Each assignment must be uploaded by Sunday night 11:55 p.m. including any comments for peer review.

Weekly assignments include reading of material, written comments and peer reviews as noted in content outline/calendar located at the end of the class syllabus. Peer review will consist of each student reviewing classmates' summaries. The review should be short, two sentences noting whether you agree or disagree and why. There will be short quizzes as needed. In addition, the instructor will upload recorded videos of interviews with industry leaders.

Instructional Methods: Lecture, research activities, Internet, videos.

Content Outline/Calendar

Because the gaming and hospitality industry is always fluid and changing, there may be changes/adjustments to this calendar that will include current events. The instructor will provide sufficient warning for any changes to assignments through Canvas.

Date	Topic	Assignment	
Week One- March 13- 19, 2016	Course introduction, Syllabus, textbook review.	Student Bio	Upload a short bio (no more than one page) about yourself, education, current or past employment and why are you taking this class. Read at least two bios and comment.
Week Two- March 20- 26	Chapter 1: A History of Casino Gaming Chapter 4: Organizational Structure of Casino Departments	Read Chapters 1 and 4, locate one article about either topic, peer review.	Read assigned chapters, upload a short summary of the article and your opinion. Read at least 2 reviews from classmates and add a comment.
Week Three- March 27- April 2	Chapter 2: Profit Structure of Integrated Resorts Chapter 3 Profit Structure of Repeater-Market Resorts Quiz	Read Chapters 2 and 3, locate one article about either topic, peer review. Online quiz Chapters 1-4	See above Quiz will cover chapters 1-4

Week Four- April 3- April 9	Chapter 6: Casino Drop and Count Processes Chapter 7: Cage Operations	Read Chapters 6 and 7, locate one article about either topic, peer review.	Read assigned chapters, upload a short summary of the article and your opinion. Read at least 2 reviews from classmates and add a comment.
Week Five April 10-16	Chapter 8: Currency & Suspicious Activity Reporting Chapter 11: Blackjack Quiz	Read Chapters 8 and 11, locate one article about either topic, peer review. Proctored Quiz Chapters 6, 7, 8 & 11	See above Schedule exam time in assessment center and take exam . Chapters 6,7,8 & 11
Week Six April 17-23	Chapter 9: Slot Operations I Chapter 10: Slot Operations II	Read Chapters 9 and 10, locate one article about either topic, peer review.	Read assigned chapters, upload a short summary of the article and your opinion. Read at least 2 reviews from classmates and add a comment.
Week Seven April 24- April 30	Chapter 13: Craps Chapter 14: Roulette, Three Card Poker & Fan Tan	Read Chapters 13 & 13 locate one article about topic, peer review.	See above
Week Eight May 1- 5	Prepare and take final assessment.	Final assessment Online	Take online final exam Chapters 9,10,13 & 14

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Reasonable Accommodation:

Mississippi Gulf Coast Community College is in compliance with Section 504 of the Rehabilitation Act of 1973 as amended and the Americans with Disabilities Act of 1990. Prospective students who require special and reasonable accommodation(s) because of physical or mental impairment must make their needs known prior to enrollment at Mississippi Gulf Coast Community College. Prospective students must follow the guidelines in the college catalogue. If you have a disability of any kind and will need reasonable accommodations or assistance in the classroom or with this course, please see the instructor the first day of attendance.

GRADES WILL BE AFFECTED BY A COMBINATION OF FACTORS INCLUDING:

- ATTENDANCE
- COMPLETION OF ASSIGNMENTS AND TURNING ASSIGNMENTS IN ON TIME
- APPROPRIATE ATTITUDE, BEHAVIOR AND LANGUAGE
- APPROACH CHALLENGES WITH PERSISTENCE
- REFER TO CLASSMATES AND INSTRUCTOR PROFESSIONALLY

Course Evaluation/Grading:

Final averages are based on a combination of homework, quizzes, assignments, reports, and/or tests. The following 10-point grading scale will be used:

A	=	90% and above
B	=	80%-89%
C	=	70%-79%
D	=	60%-69%
F	=	BELOW 60%

Your final grade will be calculated as follows:

Readings and reactions:	20%
Peer review:	15%
Quizzes	30%
Final assessment	35%

MSVCC Honesty Policy

A hallmark of any profession is integrity and honesty. Academic honesty is expected of all students; therefore, each student is expected to accomplish his/her own work. Academic misconduct includes, but is not limited to, deceptive acts such as the following:

- a) plagiarizing from any source
- b) cheating in any manner on tests, papers, reports, etc.
- c) turning in work as their own when, in fact, it was not their work
- d) improperly using technology
- e) stealing, buying, or selling course materials
- f) either impersonating another student during a test or having another person
- g) assume one's identity during a test
- h) deliberately conveying false or misleading information

When academic misconduct has occurred, the instructor has the responsibility of assigning an appropriate penalty in accordance with the instructor's institutional policy. This may include failure of the assignment, failure of the course, or dismissal from the institution.