

Mississippi Community College Board
2026 Career and Technical Education
and Workforce Conference
Tupelo, MS

EXHIBITOR PROSPECTUS



The Mississippi Community College Board Office of Career and Technical Education is pleased to announce the 2026 MCCB Career and Technical Education and Workforce Conference to be held July 22-24, 2026, at the Cadence Convention Center and Arena in Tupelo, MS . This conference will include an exhibit hall for exhibitors who offer educational products for the workforce and career technical education.

Who Will Be Attending the Conference?

The Conference affords our stakeholders the opportunity to receive the latest information regarding equipment, curriculum, instruction, assessment in career technical education, and workforce training. This conference is attended annually by over 600 attendees from all 15 Mississippi Community Colleges. Attendees include College Presidents, Career Technical Deans and Directors, Workforce Project Managers, and Career & Technical Faculty.

Why Exhibit?

The MCCB 2026 Career and Technical Education and Workforce Conference is the largest gathering of career and technical educators, administrators and college workforce personnel in the state. Vendors will have an opportunity to highlight, demonstrate, and sell their products at a venue where end users and approvers are all in attendance together.



Pricing for Exhibitor Booth and Sponsorship

Diamond Sponsor - \$10,000

- Recognition as Sponsor at the Opening General Session
 - Convention attendee list
- Premium Location
 - Full Page Ad in Electronic Program
 - Booth space
 - Platinum Sponsor - \$5,000
- Recognition as Sponsor of the Luncheon
 - Five minute presentation at Luncheon

Gold Sponsor - \$2,500

- Premium Location
 - Half Page Ad in Electronic Program
 - Booth space
- Recognition as Sponsor of the Feature Session
 - Five minute presentation to participants of Feature Session

Silver Sponsor - \$1,000

- ¼ Page Ad in Electronic Program
 - Booth space

All exhibitors must register participants for their booth using the registration form. All sponsors are limited to two booth guests.

- Academic Partner - \$750
- Approved Academic Partners include:
- Universities
 - Non-profit education entities
 - Governmental entities
 - Recognition in the Electronic Program
 - Booth space

Booths will be assigned on a first-come, first-serve basis according to receipt of paid registration and sponsorship level. Register early as space is limited. The following will be provided for your booth:

- 10' X 10' Space
- 1 table and two chairs

Activity:

An activity will be provided to bring traffic to your booth by donating prizes for the closing general session. In order to participate in drawings, attendees must visit the booths of all exhibitors.



Additional Sponsorship Opportunities

Snack Break Sponsorship

Investment: \$2,000

Availability: Limited to 3 sponsorships

Benefits:

Your logo prominently displayed on branded signage at food stations

Coffee/Water Station Sponsorship

Investment: \$1,000

Availability: Limited to 2 sponsorships

Benefits:

Branded signage at the coffee and water stations

Availability: Exclusive—Only 1 sponsorship available!

Lunch Sponsorship

Investment: \$8,000

Availability: Limited to 2 sponsorship

Benefits:

Branded signage at lunch distribution station

How Do I Become An Exhibitor?

Please complete the online 2026 MCCB Career and Technical Education and Workforce form found at:

www.mccb.edu

After submission of the application, staff at the MCCB will notify you of your status. If accepted, each exhibitor is expected to make payment in full before being assigned a booth space. Booth space will not be confirmed until payment is received.

When Can You Exhibit?

The exhibit hall will remain open to attendees during on-site registration and the conference. Set-up and conference times are listed below:

Day Prior to Conference

Set up begins at 3:00p.m.-5:00 p.m. you may use front door of the Cadence Convention Center to unload.

Day 1 of Conference

Exhibitor Set-up 7:30 a.m. – 11:00 a.m.

Conference Participant Registration begins at 1:00 p.m.

Day 2 of Conference

8:00 – 5:00 p.m.

Day 3 of Conference

8:00-11:00 a.m.

To mail conference to items to the Convention Center:

Cadence Arena and Convention Center

Attn: 2026 Career and Technical Education and Workforce Conference

375 East Main Street Tupelo, MS 38804

Mark Your Calendar!

June 3 Deadline for exhibitor application and booth assignment begins.

June 3 Advertisement Logo Deadline for Program

Questions & Contact Information

If you have questions, please contact Dr. LaToya Sterling, Assistant Director for Training and Professional Development for CTE, lsterling@mccb.edu or 601-432-6101.

Are you interesting in hosting a reception?

Please notify Dr. LaToya Sterling 601-432-6101| lsterling@mccb.edu.
so she can assist with scheduling and logistics.

