



WORKFORCE, CAREER & TECHNICAL EDUCATION 2022 SUMMER CONFERENCE

***Connecting to Transform Mississippi:
Envisioning an Empowered Workforce***

**Pearl River Resort, Philadelphia, MS
August 3 - 5, 2022**



Welcome!

SCHEDULE AT-A-GLANCE

Wednesday, August 3

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|-----------------------|----------------------------------|
| 1:30 p.m. - 2:30 p.m. | Registration |
| 2:30 p.m. - 3:00 p.m. | Opening Remarks |
| 3:00 p.m. - 4:00 p.m. | General Session: Dr. Tonya Moore |
| 6:00 p.m. - 8:00 p.m. | Reception and Entertainment |

Thursday, August 4

| | |
|-------------------------|-------------------------------------|
| 7:30 a.m. - 8:30 a.m. | Registration and Breakfast |
| 8:30 a.m. - 10:30 a.m. | General Session: Mark Perna |
| 10:30 a.m. - 10:45 a.m. | Coffee Break |
| 10:45 a.m. - 11:30 a.m. | Breakout Sessions |
| 11:30 a.m. - 12:45 p.m. | Luncheon: Janie Walters |
| 1:00 p.m.- 2:00 p.m. | General Session with Industry Panel |
| 2:15 p.m. - 3:00 p.m. | Breakout Sessions |
| 3:00 p.m. - 3:30 p.m. | Snack Break |
| 3:30 p.m. - 4:15 p.m. | Breakout Sessions |

Friday, August 5

| | |
|-------------------------|--------------------------|
| 7:30 a.m. - 8:30 a.m. | Breakfast |
| 8:30 a.m. - 9:15 a.m. | Breakout Sessions |
| 9:15 a.m. - 9:30 a.m. | Coffee Break |
| 9:30 a.m.- 10:15 a.m. | Breakout Sessions |
| 10:15 a.m. - 10:30 a.m. | Coffee Break |
| 10:30 a.m. - 12 noon | Program Area Meetings |
| 12 noon - 1:00 p.m. | Luncheon and Door Prizes |

MCCCB

Conference Team



KELL SMITH
*Interim Executive Director/
Deputy Executive Director of Communications
and Legislative Services*



DR. RACHEL DEVAUGHAN
*Deputy Executive
Director for Programs*



DR. VALERIA WILLIAMS
*Director of Career and
Technical Education*



DR. SCOTT KOLLE
*Director of Curriculum,
Instruction, and Assessment*



DR. ERIN EATON
*Assistant Executive Director for
Academic and Student Affairs*



SHELIKA HOOKER
Director for Workforce Education

Keynote Speaker: Mark Perna



Unleashing Passion, Purpose, and Performance in Younger Generations

Purpose-driven education is the heartbeat of this inspiring call to action. Students who experience education with purpose can then pursue employment with passion—which they need now more than ever. College administrators, teachers, and support staff members can use these proven strategies to bridge the generational divide, engage and retain young people, and launch them with a powerful competitive advantage.

Mark C. Perna is the founder and CEO of TFS Results, a full-service strategic communications and consulting firm at the forefront of the national paradigm shift in education and workforce development. Mark, a graduate of John Carroll University, has many years of experience addressing industry leaders on the topic of expanding their reach in an increasingly global marketplace. As an international expert on the millennial and Z generations, Mark has devoted his career to empowering educators and employers to unleash the tremendous potential of today's young people.

Mark, a weekly contributor at Forbes.com, has published many articles in national publications and interviews frequently on radio shows, television, and podcasts. Every weekday, he hosts the 90-second Perna Syndicate micro-podcast covering insights on education, careers, and workforce development. His award-winning bestseller, Answering Why: Unleashing Passion, Purpose, and Performance in Younger Generations, was written to help educators, employers, and parents understand the millennial and Z generations and inspire them to greater performance in all areas of life. Find out more about Mark and his work at MarkCPerna.com

Guest Speakers



Dr. Tonya Moore

A Kaleidoscope of Leadership Stories

General Session

Wednesday, Aug. 3

3:00 p.m.

Dr. Tonya Moore is a pioneer in the field of nursing for her service, advocacy, and leadership. Dr. Moore is CEO and founder of MooreNOW, LLC, a boutique leadership, coaching, and consulting firm designed to help professionals transform individual, team, and organizational talent to achieve BOLD next level success.



Janie Walters

Normal is Gone and it Won't Be Back

Lunch Session

Thursday, Aug. 4

11:30 a.m.

Janie is an award-winning professional with dynamic speaking skills, with more than 25 years of teaching experience in communications. She is a leader with humorous presentatinos that challenge people to strive for the best life has to offer. Janie is the owner and CEO of Champion Communications.

Industry Panel

Thursday, August 4, 1:00

Dr. Lavon Gray
Blue Hen Agency



Blue Hen partners with organizations facing conflict, critical moments, and opportunities for growth. We offer highly customized, holistic strategies to help you win.

David Hansen
GEO Jobe



GEO Jobe is a geospatial technologies firm. It serves over 9,000 organizations globally and is partnered with several multi-billion dollar companies. It is in the process of moving its company headquarters to Mississippi.

Dr. Phyllis Polk Johnson
MS Board of Nursing



The Mississippi Board of Nursing is a consumer protection agency with authority to regulate the practice of nursing through licensure as provided for by the Mississippi State Code.

Industry Panel

Thursday, August 4, 1:00

Ben Machen
PACCAR



PACCAR is a global technology leader in the design, manufacture and customer support of premium light-, medium- and heavy-duty trucks under the Kenworth, Peterbilt and DAF nameplates. PACCAR also designs and manufactures advanced diesel engines, provides financial services, information technology, and distributes truck parts related to its principal business.

Gino Perkins
Nissan



For nearly 20 years, the Nissan Canton Vehicle Assembly Plant team has been assembling quality, award-winning vehicles for customers. The plant's opening in 2003 brought automotive production to Mississippi for the first time and has since become a force for economic development across the state.

Tony Tice
Thompson Machinery



Founded in Nashville in 1944, Thompson Machinery is the exclusive Caterpillar dealer for Middle Tennessee, West Tennessee, and North Mississippi. Thompson Machinery serves the broad range of needs for customers in a geographically diverse territory, which encompasses construction, forestry, mining, industrial, governmental and agricultural operations. Additionally, our Thompson Power division serves trucking, marine, and power generation businesses throughout the area and beyond.

*Presentations: Thursday, August 4
10:45 a.m. - 11:30 a.m.*

AccelerateMS Update: Aligning Programs & Policy for Better Performance

This session focuses directly on the strategic efforts of AccelerateMS to shape policy and better utilize available funds to create educational and training pathways leading to a more skilled workforce, specifically matched to the needs of priority workforce sectors.



Dr. Courtney Taylor
Deputy Director for Strategy & Programs
AccelerateMS

In her role with AccelerateMS, Dr. Taylor works with community colleges, four-year universities, employers, and other workforce training entities to build out Mississippi's coordination of Workforce Development efforts. Taylor is a practicing academic and received her Ph.D. in Human Capital Development from The University of Southern Mississippi.

Building Employer Partnerships with P3 (Purpose, Persistence, and Passion)

Intentional partnerships with employers play an essential role in supporting talented students to enter the workforce after completing a program of study/training. Join us in this session as we focus on best practices through Purpose, Persistence, and Passion (P3) to strengthen employer partnerships while enhancing opportunities in CTE programs.



Sherry Bellmon
Vice President of Instruction, Career & Technical Education
Hinds Community College

Sherry Bellmon is an alumna of Jackson State University with a bachelor's and master's degree in business education. She began at Hinds in 2004, and since that time she has served as district tech prep coordinator, Director of the Pearl-Rankin Career and Technical Center, and Dean of Students on the Rankin Campus. Ms. Bellmon served as Rankin Campus career and technical dean from 2013 until 2019. She also served as Associate Vice President for Career and Technical Education and District Director of Career and Technical Education from 2015 until June 30, 2019. In July 1, 2019, she was promoted to Vice President for the Utica Campus and Administrative Services and District Dean for Career and Technical Education. In September of 2020, Hinds Community College President, Dr. Stephen Vasik assigned her as the Vice-President of Instruction for Career & Technical Education.

*Presentations: Thursday, August 4
10:45 a.m. - 11:30 a.m.*

Information Systems Technology Today and Tomorrow

Career and Technical Education (CTE) provides students with the academic and technical skills, knowledge, and training necessary to succeed in careers and to become lifelong learners. Information Systems Technology (IST) plays an important part of CTE and is one of the highest in-demand skills needed by industry and business within our communities in Mississippi. Learn about the current and future state of IST. We will explore the current models in use for IST programs and discuss the current and future needs of industry and business requiring the IST programs to adapt, change, and expand their programs and course offerings.



Dr. Jamie Gruich
Advising Coordinator, School of Engineering, Mathematics, Data Science, and IT

Hinds Community College

Dr. Gruich has over 30 years of experience working for several companies having held several professional and executive positions in the government, private, and public sectors. He was a cybersecurity officer for 17 years in the financial industry and was a computer programmer, database administrator, and technical trainer for eight years supporting the Navy and MGCCC. He has been with MGCCC for eight years.



David Rose
Director, Instructor, and Curriculum Coordinator
Center of Excellence for Cybersecurity

Hinds Community College

David Rose is an Instructor, Curriculum Coordinator, and the Center of Excellence for Cybersecurity Director at Hinds Community College. In addition to his role at Hinds, David is also the CIO of a small Mississippi corporation. David earned his undergraduate degree from Mississippi College and MBA from Delta State University. He has been with Hinds for 19 years and has over 20 years of experience in the IT industry. Mr. Rose holds several industry certifications from vendors such as CompTIA, Microsoft, and Cisco.

*Presentations: Thursday, August 4
10:45 a.m. – 11:30 a.m.*

Grant Writing 101*

This presentation will address five considerations (steps) necessary to procure grant dollars. The presenters will address in detail the following: internal planning process development, team organization, opportunities identification, opportunities pursuit, and key considerations in proposal development. This presentation intends to equip attendees with an understandable framework for how to strategically seek out, and successfully procure, both public and private grant dollars.



Jim Miller

Assistant Director for Resource Development
Mississippi Community College Board

Jim Miller has a varied professional background, obtaining job experience in the nonprofit sector, public and private higher education, and a for-profit corporate setting before beginning his current role in resource development with the Mississippi Community College Board. A native of Tupelo, Jim graduated from Ole Miss before completing advanced studies at Mississippi College, and he is presently working on completing a doctorate from the University of Southern Mississippi.



Kenneth Wheatley

Assistant Executive Director for Resource Development
Mississippi Community College Board

Kenneth Wheatley serves as the Assistant Executive Director for Resource Development at MCCB. He writes federal, state, and foundation grant proposals. He conducts grants development planning and collaborates with partners. Kenneth is a graduate of Mississippi State with a Bachelor's in Political Science and a Master's of Public Policy and Administration.

***This session will be presented again on Friday, August 5 at 9:30 a.m.**

*Presentations: Thursday, August 4
10:45 a.m. – 11:30 a.m.*

Doing Nothing Costs Something: Experience with Workplace Bullying

This presentation will discuss the impact workplace bullying has on individuals and organizations. Research-supported behaviors that define bullying and highlight the risks of not addressing bullying behaviors will be discussed. Participants will hear about social dominance theory to help understand why leaders bully others. The importance of organizational policies and procedures that provide guidance on how to deal with bullying will be reviewed. Finally, participants will create strategies for a healthy workplace devoid of bullying.



Dr. Tonya Moore, CEO

MooreNow, LLC

Dr. Tonya Moore has served in the healthcare industry for 27 years. She has served in a myriad of roles including executive director for leadership and workforce development, administrator for community health services, and chief learning officer. Dr. Moore was elected and served as President of the Mississippi Nurses' Association Board of Directors; she is the first African American elected to that office. She currently serves on the Board of Directors of Shelter Mutual Insurance Companies and she is the first healthcare executive and African American elected to that office. Dr. Moore grew up in Fayette, Mississippi – the same town where her grandfather, the Honorable James Charles Evers made history in 1969 when he was elected as the first African American Mayor of a biracial town since reconstruction. She credits her grandfather, with helping her build an interest in developing successful leadership qualities.

Erasing Barriers to Student Success

This session will share three traditional student success barriers and improvement strategies that Copiah-Lincoln Community College implemented leading to student success. *Erasing Barriers to Student Success* highlights the typical measurements of success and shows how shifts at Co-Lin have led to improvements in all areas over the past 10 years. As colleges are transitioning to more practical and innovative means of serving students, positive outcomes are being seen and shared with others.



Dr. Stephanie Duguid

**Dean of Academic Instruction
*Copiah-Lincoln Community College***

Dr. Stephanie Duguid is a respected administrator with extensive experience leading ten college divisions, multiple initiatives, faculty, and staff at Copiah-Lincoln Community College. She holds a Bachelor's in Human Performance, Master's in Sports Health Care, Master's in Curriculum and Instruction, and a Doctorate in Educational Leadership. She has experience as an instructor, a division chair, with career and technical education, and as an academic administrator. She currently serves as the Dean of Academic Instruction and Chief Academic Officer.

*Presentations: Thursday, August 4
10:45 a.m. - 11:30 a.m.*

Leveling the Playing Field

Participants will be introduced to laws regulating accommodations for students with a documented diagnosis or disability. Participants will discuss different disabilities that are seen at the college and university level and what accommodations would be appropriate for those students. The presentation will identify ways this new knowledge can be implemented into instruction.



Heather Holliman, Darla Lyons, Aimee McGehee, and Shellye Smith

**Coordinators, Student Support Services
Mississippi Gulf Coast Community College**

As Support Services Coordinators for MGCCC, Heather, Darla, Aimee, and Shellye work with students who have disabilities or medical diagnoses and who may need assistance with fully accessing their classes. Coordinators meet with each student to help determine which accommodations will be most beneficial to them, then contact each student's instructors to ensure that the accommodations will be implemented in the classroom. They are all honored to be able to serve in this role. They strive to help students have a productive experience in college and hope to positively affect the student's future.

*Presentations: Thursday, August 4
2:15 p.m. - 3:00 p.m.*

Weaving a Webb of Trust and Rapport

This presentation will discuss methods for classroom engagement and building rapport with students. The presenter will detail strategies beginning on day one and throughout the semester. Keeping standards high and moving content along while having a little fun is also a part of this session.



Jason Webb Dean of Construction and Manufacturing Hinds Community College

Jason Webb's work experience includes environmental organic chemist, chemistry instructor, physical sciences department chair, and dean of construction and manufacturing. He holds his bachelor's degree in biology and his master's degree in chemistry with an emphasis in organic chemistry. He has also done electrical work, trimming carpentry and cabinetry, and an official Christmas light putter upper.

*Presentations: Thursday, August 4
2:15 p.m. - 3:00 p.m.*

Implementing Success for the Learner Journey

Join East Mississippi, MS Gulf Coast, and Copiah-Lincoln Community Colleges as we discuss their journeys to implementing success on their unique campuses. In this panel discussion, we'll look at each of their institutions' best practices and provide a roadmap for creating similar success on your campus! Presented by Modern Campus.



Key Ingredients for a Powerful Workforce

In this session, we will discuss some of the key items needed to strengthen the Mississippi workforce. This session will also provide practical steps that can be taken by educators, administrators, and staff to prepare students to excel in the workforce.



Timothy White, Owner

It's All About the W

Timothy White, Sr. is the owner of It's All About the W, LLC. Timothy is a Certified DISC Trainer, OSHA Authorized Trainer and a motivational speaker. He served as an Electrical Technology Instructor, NCCER Master trainer and a Work Force Training Specialist. He graduated from the Hinds Community College Electrical Technology Program. He worked for an electrical contractor and later got his Electrical Master's License. Timothy has a love for workforce development and helping people win in life. Timothy has overcome challenges in his career and in his health. Now he has a passion for helping others do the same. Tim is happily married to Kimberly White and have three wonderful children named T.J., Zion Nichole, and Josiah White.

Role of the Manufacturing Extension Partnership

Learn about training and services available through Manufacturing Extension Partnership and how community colleges can leverage these services to strengthen workforce development and economic impact in their geographical location. A panel discussion led by MEP Centers.



Presentations: Thursday, August 4
2:15 p.m. – 3:00 p.m.

The Missing Link: Soft Skills Development for Emerging Leaders

What makes a great employee? What leadership skills are needed for long-term success? What skills are employers actually looking for? How do employers identify emerging leaders? These are critical questions workforce education leaders must answer in order to be impactful. This interactive and high-energy breakout will explore how the Blue Hen Agency partners with workforce education programs to provide critical soft skill training in areas such as communication, conflict resolution, strategic planning and teambuilding. If you've ever wondered what companies are really looking for when it comes to identifying highly successful employees, don't miss this session!



Dr. Lavon Gray

Co-Owner & Senior Partner for Organizational Health

The Blue Hen Agency

Over the past 30 years, Dr. Gray has accumulated more than 7,000 hours of platform experience helping leaders resolve conflict, gain traction, and lead their organizations to healthier futures. Dr. Gray holds the designation of Certified Speaking Professional (CSP) from the National Speakers Association (NSA), which places him among the top echelon of professional speakers in the world. He holds a PhD with a specialization in administration and an MBA in Entrepreneurship and Family Enterprise, as well as certificates in Mediation from Northwestern University, Conflict Resolution from Cornell University, and Leadership from Harvard University. A certified speaker and leadership coach with The John Maxwell Team, Lavon has written five books, including *Never Wrestle with Pigs: A Survival Guide for Dealing with Difficult Personalities*, and developed the Blue Hen Organizational Health Index™ to help organizations identify their internal conflict levels and develop strategies that promote organization health. The Blue Hen Agency is located in Hattiesburg, MS.

Disability Etiquette and Awareness

This presentation will be a discussion on common disabilities found in the classroom and workforce, and will cover barriers and challenges as well as etiquette and interaction tips.



Cameron Stubbs, Special Projects Coordinator

Mississippi Department of Rehabilitation Services

A shallow-diving spinal cord injury survivor since 2003, he works with multiple organizations advocating for the advancement of Mississippians with disabilities. Additionally, Cameron serves as a board member of the TBI/SCI (Traumatic Brain Injury/Spinal Cord Injury) Trust Fund of MS, Mississippi Society for Disabilities, and as chairman of the Oxford Mayor's Commission for Disability Issues. Cameron holds a master's degree in Higher Education from The University of Mississippi.

*Presentations: Thursday, August 4
2:15 p.m. - 3:00 p.m.*

Being Extra – One Thing to Help Your Students

So you've added content to Canvas, and you're studying your course site wondering what else you can do to help your students succeed. You've got some time, and you want to be "extra," especially if it will make a difference to your students. This session will feature Canvas' Microsoft Immersive Reader and demonstrate how the Reader can create an accessible and custom learning experience for your students.



Dr. Christa Wilhite
Instructional Design Specialist
Mississippi Community College Board

Dr. Christa Wilhite is the Instructional Design Specialist for the Division of eLearning and Instructional Technology at the Mississippi Community College Board. She is a graduate of the University of Alabama and holds a Ph.D. in Educational Psychology. Professionally, Dr. Wilhite is focused on integrating technology into instructional practices to create learning experiences that are cohesive and accessible across modes of delivery. In her personal life, she enjoys applying learning and motivational constructs when working with dogs in a training environment, SCUBA, and being a foodie.

*Presentations: Thursday, August 4
3:30 p.m. - 4:15 p.m.*

Creating Partnerships to Expand Workforce Opportunities

In a response to the Perkins V Act's call for stronger collaboration, Mississippi State University has created a Bachelor of Applied Science degree. Learn more about how this innovative strategy creates more opportunities for AAS graduates!



Dr. Sean Owen
Director of Career and Technical Partnerships
Mississippi State University

Dr. Owen works to increase the partnerships MSU has with industry and community colleges to enhance the CTE opportunities for all. Since 1998, he has worked in varying capacities for two different educational research centers on the MSU campus. Previously at the Research and Curriculum Unit at MSU, he was the Assistant Director for Research Development and Strategic Initiatives where he oversaw statewide assessment, research, and grant activities as they related to career and technical education for secondary school districts. He received a B.S. in biological sciences from the University of Mississippi, a master of science in biological sciences from Delta State University, and a Ph.D. in agricultural information science and Education from Mississippi State University.

*Presentations: Thursday, August 4
2:15 p.m. - 3:00 p.m.*

7 Solutions for Overcoming Mediocrity as a Leader

This presentation describes seven of the most common areas where leaders fall into the trap of mediocrity. Participants will see themselves in the various pictures painted in the presentation as well as be given clear ideas about how to take their leadership to the next level.



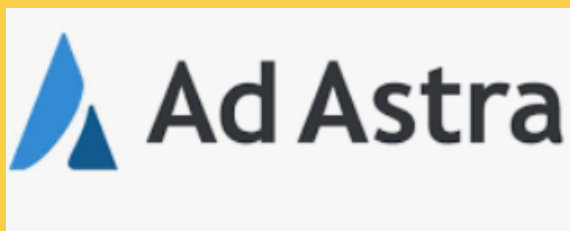
Dr. Rick Upchurch

**Associate Vice President of Adult, Graduate & Online Studies
*Belhaven University***

Dr. Upchurch has worked in positions of leadership at both the Vice-President and Presidential levels for over 40 years. He has developed and led major projects and high-performance teams throughout his career. He has published four books, regularly contributes on LinkedIn and his blog - ToolstoLead.com - and hosts a weekly podcast called *Proverbs for Living a Fulfilling Life*. Dr. Upchurch has extensive experience in strategic planning, leadership, public speaking, and management, particularly related to adult degree programs in higher education. He has worked with individual leaders, pastors, churches, and institutions of higher education across the nation to facilitate their ability to move forward toward accomplishing their mission. He and his wife of 46 years, Mary Margaret, live in Brandon, MS.

Graduate More Students Faster

Come learn how to graduate more students faster. We will focus on effective and efficient course scheduling practices designed to promote and increase student success, progression, completion, and student satisfaction. Presented by AdAstra Information Systems.



*Presentations: Thursday, August 4
3:30p.m. - 4:15 p.m.*

Practical Applications of VR for CTE/Workforce Development

This session will explore the ways Virtual Reality can positively impact workforce development and CTE programs.



Amber Coeur
CEO
Lobaki

Amber is a hands-on leader who values every client and team member for what they bring to the ongoing process of learning what virtual reality can become as the industry rapidly matures and grows across the country. She firmly believes that we are entering a future where virtual reality will transform lives and industries through the power of presence which pulls the user deep into an immersive experience and creates longer-lasting connections to the content. She has over 15 years of experience working in a high-growth startup environment. Her educational pedigree includes an MBA from the University of South Carolina, as well as an M. Ed. and BA from Johnson University.

Connecting Networks to Transform the Workforce

Imagine if your employers were able to find qualified, skilled applicants to fill positions that are vital to sustain the local economy. What would that look like? In this session, participants will consider how to combine existing assets and networks in order to supply the workforce pipeline in your district.



Greg James, Assistant Workforce Director
Northeast MS Community College

In addition to his role as Assistant Workforce Director at Northeast Mississippi Community College, Greg also directs operations for the Mississippi Manufacturers Association Manufacturing Extension Partnership center at Northeast. He served on the local Workforce Council from 1994 until he was hired by the Workforce Division in 2013. He is married with three children and seven grandchildren. His background in manufacturing includes 11 years with Dover Elevator as design engineer, seven years with Piper Impact as quality manager, and nine years with ThyssenKrupp Elevator as quality manager and plant manager. He was an alderman for the Town of Walnut for 25 years and is currently a board member at North Tippah School District. He holds certifications from the Schonberger Institute in manufacturing principles, vital learning, The Ken Blanchard Leadership Development Program, and Agile Strategy Labs as a Strategic Doing Practitioner. Greg attended Freed-Hardeman University, Northeast Mississippi Community College, Jackson State, and Lambuth University.

*Presentations: Thursday, August 4
3:30p.m. - 4:15 p.m.*

Supporting Special Population Students in a CTE Work Program

CTE has long been a viable pathway for developing the skills of students with disabilities (SWD) and preparing them for the future. This session will discuss non-traditional training strategies as it relates to Special Population Students in a CTE Program.



Dr. Pharen Nelson-Burkett

Executive Director

EduStars Learning Agency & Learning Zone

Dr. Burkett has spent more than 13 years as an accomplished workforce development and education professional. She has been recognized for contributions in the field of workforce development, exceptional education transitional services, and corporate organization and business development. She is proficient in the areas of youth and adult education programs, transitional career placement, and occupational training. Dr. Burkett has an extensive background working with Labor Market Information and WIOA. She is acknowledged for her corporate grant proposal writing and for creating partnerships with state, federal, and not-for-profit agencies. Additionally, her areas of expertise include coaching and technical assistance; workforce development program design, grant and program development; grant/project management; organizational strategic planning, advisement, and training.

Disability Awareness in Action

This presentation is designed to enlighten instructors to the difficulties ADA students face through simulation activities.



Heather Holliman, Darla Lyons, Aimee McGehee, and Shellye Smith

Coordinators, Student Support Services

Mississippi Gulf Coast Community College

As Support Services Coordinators for MGCCC, Heather, Darla, Aimee, and Shellye work with students who have disabilities or medical diagnoses and who may need assistance with fully accessing their classes. Coordinators meet with each student to help determine which accommodations will be most beneficial to them, then contact each student's instructors to ensure that the accommodations will be implemented in the classroom. They are all honored to be able to serve in this role. They strive to help students have a productive experience in college and hope to positively affect the student's future.

*Presentations: Friday, August 5
8:30 a.m. - 9:15 a.m.*

Equipping Individuals & Supporting Employers Through Innovative Approaches

The Online Workforce College's current content areas include Industrial Training, Manufacturing, Logistics; Employability/Soft Skills; Workplace Safety; and Adult Education. All courses are aligned with industry needs and standards. Students earn digital badges by module completion signifying to employers they have the skills needed for the job!



Dr. Michael Trest
Director of Online Workforce Training
Jones College

Michael graduated from the University of Southern Mississippi with a Ph.D. in Instructional Technology and Design after working extensively in K-12 and higher education with online learning and multimedia development. He gained experience in pedagogy, design, and practical application of learning technologies while working with the NASA Office of STEM Engagement and then as an IT Director for a K-12 institution. In January 2020, Michael joined the Jones College team where he was tasked with leading the Online Workforce College project.

Overcoming the Skills Gap Through Industrial Certifications

The Manufacturing Skill Standards Council (MSSC) is an American leader in training and certifying foundational technical competencies in advanced manufacturing and logistics.



David Sullivan
Sr. Advisor, Southeast Region
Manufacturing Skill Standards Council

David has 40+ years of diversified management experience in manufacturing and agribusiness as a leader of manufacturing operations, human resources, executive coaching, mentoring (including reverse mentoring), and leadership development. He has held progressive leadership positions with global Fortune 500 companies such as Emerson Electric, Georgia Pacific, and Cargill. David is a graduate of the University of Southern Mississippi with a BS Degree in Business Administration and a minor in psychology.

*Presentations: Friday, August 5
8:30 a.m. - 9:15 a.m.*

Thinker, Feeler, Introvert, & Extrovert: Better Student Communication

The diversity of students today can require individualized approaches to communication. This session will highlight differences and insight to communicating with students.



Dr. Stephanie Duguid
Dean of Academic Instruction
Copiah Lincoln Community College

Dr. Stephanie Duguid is a respected administrator with extensive experience leading ten college divisions, multiple initiatives, faculty, and staff at Copiah-Lincoln Community College who holds a Bachelor's in Human Performance, Master's in Sports Health Care, Master's in Curriculum and Instruction, and a Doctorate in Educational Leadership. She has experience as instructor, Division Chair, CTE, and Academic Administrator and now serves as the Dean of Academic Instruction and Chief Academic Officer.

Accreditation Planning and Preparation: An Overview

This session will focus on preparation and planning for a program's site visit. During this session, Practical Nursing Faculty will be provided an overview of the accreditation process. The faculty will be provided tools and guidance to assist with writing the Self-Study and demonstrating compliance with the Standards.



Dr. Priscilla Burks
Director, Practical Nursing Programs
Mississippi Board of Nursing

Dr. Priscilla Burks is the Director of Practical Nursing Education at the Mississippi Board of Nursing. Prior to joining the BON, Dr. Burks served as a Practical Nursing Instructor and District Director of Nursing at Hinds Community College. Dr. Burks received a B.S. in Biology from Alcorn State University, a B.S. in Clinical Laboratory Science, and a B.S. in Nursing from UMMC. Additionally, she received a Master of Science in Nurse Education from the University of Phoenix and a Doctor of Philosophy in Nursing Education and Administration from William Carey University. Dr. Burks is a member of several professional organizations, including the Mississippi Nurses Association, Sigma Theta Tau International Honor Society, and the Academy of Process Educators. She is also a member of Delta Sigma Theta Sorority, Inc.

*Presentations: Friday, August 5
8:30 a.m. - 9:15 a.m.*

Game-Based Instruction in Higher Ed

This session will examine implementing "serious games" into higher education instruction to increase recall and understanding.



Barry Karrh
Culinary Arts Instructor
East Central Community College

Barry is a native of Collinsville, MS. He is in the last semesters of a PhD in Higher Education at the University of Southern Mississippi. Barry is a former instructor of Gastronomy, Nutrition and Food Science for Le Cordon Bleu in Scottsdale, Arizona. He is a father of two and god-father of nine, with extensive experience working with special needs students.

Connect Forward: Industry Collaborations and Partnerships

This session is designed to help educators leverage collaborative teaching strategies to enhance student learning, integrate effective teamwork amongst peers, and prepare students for the workforce.



Dr. Lychanda Brown
Cosmetology Instructor
Hinds Community College - Utica Campus

Dr. Brown has a 17-year tenure in the beauty industry. She owns Shekinah Glory Hair Designs in Raymond, MS. Her ultimate mission is to "Educate, Empower & Encourage Excellence." She is an advocate for continued education as a CEU/Methods Provider and founder of Instruct A Nation, a non-profit organization. She measures her success as an educator by the success and accomplishments of her students. For one plants, another waters but it's God that gives increase.

I Corinthians 3:6-7.

*Presentations: Friday, August 5
9:30 a.m. - 10:15 a.m.*

WorkKeys - Validity, Wage Data, Outcomes, Local Performance

The NCRC by WorkKeys measures and certifies Mississippi citizens' skills. Stakeholders can rely on the NCRC to deliver psychometrically valid measure leading to employment outcomes supporting individuals, families, and communities.



Chriss Cazayoux
Director of Workforce Solutions
ACT

Mr. Cazayoux has enjoyed success by working with stakeholders from policy makers, researchers, curriculum developers, and classroom instructors to achieve their mutual goal of changing the lives of learners across the K20 spectrum. His experience positions him to be a champion for ACT clients in the Adult Education, Workforce, and the Career & Technical Education markets.



Bronwyn Robertson
Program Specialist for Workforce and Employer Engagement
Mississippi Community College Board

Bronwyn Robertson serves as the Office of Adult Education's Program Specialist for Workforce and Employer Engagement as well as oversees Mississippi's career pathway course, Smart Start. Mrs. Robertson earned a B.S. in Social Work from Mississippi State University and a M.Ed. in Higher Education Leadership from Capella University. Prior to joining the MCCB, Mrs. Robertson served as the Transition Specialist and Smart Start State Lead for Holmes Community College. She has over 17 years of community college experience with adult education and workforce development. She has experience in WIOA (formerly WIA), recruiting and transition services and providing direction to students in career pathways. Her current position allows her to not only serve as an advisor to local adult education programs as they confront Mississippi's workforce needs by equipping students through workplace preparation, multi-level career pathways, and transition services, but it also allows opportunities to promote adult education and its vital role in the state's economic development.

*Presentations: Friday, August 5
9:30 a.m. - 10:15 a.m.*

Getting It All Done In The Whirlwind of Work

How many days do you close your computer and wonder, what did I accomplished today? Work within the whirlwind of work by implementing the four disciplines of execution and achieve your All Important Mission (AIM).



Dr. Stephanie Mullins
Dean of Health Sciences

Northwest Mississippi Community College

Dr. Mullins is the first Dean of the School of Health Sciences at Northwest Mississippi Community College. The School of Health Sciences was established two years ago and includes the Cardiovascular Technology Program, EMS Program, Funeral Service Program, Health Care Assistant Program, Nursing (ADN Program), PN Program, PTA Program, Respiratory Program, and Surgical Technology Program. Dr. Mullins began her career in nursing in 1993 earning her diploma at the Baptist School of Nursing and later her doctorate in Nursing Science and Acute Care Nurse Practitioner in 2006 from the University of Tennessee Health Science Center. She was awarded the Elinor Reed Award for clinical excellence, Memphis' Top 40 under 40 award, and Baptist Top 100 nurses. She enjoys time with her husband and three grown boys, time at the lake, and learning to play the ukulele.

Do Your Homework: Tips for Motivating and Engaging Students

In this presentation, participants will learn about tips for motivating and engaging students.



Lesla Wilson
Program Director & Instructor

Hinds Community College

Lesla moved to the South from Montana when she was 11 years old. Lesla lives in Vicksburg, MS, with her husband Joseph Wilson, MD. The Wilsons have two sons and two grandchildren. Lesla holds her bachelor's and master's degree in Health Care Administration from the University of Mississippi Medical Center. She graduated Magna Cum Laude and received the 2015 UMMC Capstone Award. Lesla is a registered Radiologic Technologist and Mammographer and a registered Diagnostic Medical Sonographer in the specialties of abdomen, breast, and obstetrics and gynecology. She worked in diagnostic imaging for 20 years before transitioning to higher education. Lesla has been the Program Director and Instructor for the Hinds Community College Diagnostic Medical Sonography program since 2008. The program has been ranked among the top 15 DMS programs in the nation for the past two years.

*Presentations: Friday, August 5
9:30 a.m. - 10:15 a.m.*

Grant Writing 101

This is a repeat session of the one presented on Thursday, 8/3 at 10:45 a.m. Please see description there.

What is Industry 4.0 and Why Is It Important to MS Workforce?

Manufacturers across the state are facing increased labor costs and record low unemployment rates. To meet growing customer demand with a limited workforce, companies will have to do more with fewer people. Industry 4.0 may be part of the solution.



William Peacock

Associate Director

Mississippi State University's Center for Advanced Vehicular Systems-Extension

William Peacock is a Professional Engineer and earned his Master of Science degree in Industrial and Systems Engineering at Mississippi State University, where he also obtained his Bachelor of Science in Industrial Engineering in 1994. William is currently employed as the Associate Director with Mississippi State University's Center for Advanced Vehicular Systems-Extension located in Canton, MS. He has 25 years of experience in manufacturing, primarily in appliance manufacturing and modular housing, and currently works with companies across the state in supporting their continuous improvement efforts.

THURSDAY 8/4 BREAKOUT SESSIONS 10:45 - 11:30 am

| SESSION | PRESENTER | LOCATION |
|---|--|------------------------------------|
| AccelerateMS Update: Aligning Programs & Policy for Better Performance | Dr. Courtney Taylor Accelerate MS | Meeting Room 1 (SS) |
| Building Employer Partnerships with P3 (Purpose, Persistence, and Passion) | Sherry Bellmon Hinds Community College | Meeting Room 2 (SS) |
| Information Systems Technology Today and Tomorrow | Dr. James Gruich MS Gulf Coast Community College David Rose Hinds Community College | Meeting Room 3 (SS) |
| Grant Writing 101 | Jim Miller Ken Wheatley MCCB | Meeting Room 4 & 5 (SS) |
| Doing Nothing Costs Something: Experience with Workplace Bullying | Dr. Tonya Moore MooreNOW, LLC | Ballroom (SS) |
| Erasing Barriers to Student Success | Dr. Stephanie Duguid Co-Lin Community College | Orion Meeting Room (GM) |
| Leveling the Playing Field | Aimee McGehee MS Gulf Coast Community College | Triton Meeting Room (GM) |

THURSDAY 8/4 BREAKOUT SESSIONS 2:15 p.m. - 3:00 p.m.

| SESSION | PRESENTER | LOCATION |
|--|---|--------------------------|
| Weaving a Webb of Trust and Rapport | Jason Webb Hinds Community College | Meeting Room 1 (SS) |
| Implementing Success for the Learner Journey | Modern Campus | Meeting Room 2 (SS) |
| Key Ingredients for a Powerful Workforce | Tim White It's All About the W, LLC | Meeting Room 3 (SS) |
| Strengthening American Manufacturing and the Role of the Manufacturing | MMA-MEP Panel | Meeting Room 4 & 5 (SS) |
| The Missing Link: Soft Skills Development for Emerging Leaders | Dr. Lavon Gray The Blue Hen Agency | Ballroom (SS) |
| Disability Etiquette and Awareness | Cameron Stubbs MS Dept. of Rehabilitation Services | Orion Meeting Room (GM) |
| Being Extra – One Thing to Help Your Students | Dr. Christa Wilhite MCCB | Triton Meeting Room (GM) |

THURSDAY 8/4 BREAKOUT SESSIONS 3:30 p.m. - 4:15 p.m.

| SESSION | PRESENTER | LOCATION |
|---|---|------------------------------------|
| Creating Partnerships to Expand Workforce Opportunities | Dr. Sean Owen Mississippi State University | Meeting Room 1 (SS) |
| 7 Solutions for Overcoming Mediocrity as a Leader | Dr. Rick Upchurch Belhaven University | Meeting Room 2 (SS) |
| Graduate More Students Faster | AdAstra Information Systems | Meeting Room 3 (SS) |
| Practical Applications of VR for CTE/Workforce Development | Amber Coeur Lobaki | Meeting Room 4 & 5 (SS) |
| Connecting Networks to Transform the Workforce | Greg James Northeast MS Community College | Ballroom (SS) |
| Supporting Special Population Students in a CTE Work Program | Dr. Pharen Nelson-Burkett EduStars Learning Agency & Learning Zone | Orion Meeting Room (GM) |
| Disability Awareness | Aimee McGehee MS Gulf Coast Community College | Triton Meeting Room (GM) |

FRIDAY 8/5 BREAKOUT SESSIONS 8:30 a.m. - 9:15 a.m.

| SESSION | PRESENTER | LOCATION |
|--|--|--------------------------|
| Equipping Individuals & Supporting Employers Through Innovative Approaches | Dr. Michael Trest Jones Online Workforce College | Meeting Room 1 (SS) |
| Overcoming the Skills Gap Through Industrial Certifications | David Sullivan Manufacturing Skill Standards Council | Meeting Room 2 (SS) |
| Thinker, Feeler, Introvert, & Extrovert: Better Student Communication | Dr. Stephanie Duguid Copiah-Lincoln Community College | Meeting Room 3 (SS) |
| Accreditation Planning and Preparation: An Overview | Dr. Priscilla Burks Mississippi Board of Nursing | Meeting Room 4 & 5 (SS) |
| Game-Based Instruction in Higher Ed | Barry Karrh East Central Community College | Orion Meeting Room (GM) |
| Connect Forward: Industry Collaborations and Partnerships | Dr. Lychanda Brown Hinds Community College | Triton Meeting Room (GM) |

FRIDAY 8/5 BREAKOUT SESSIONS 9:30 a.m. - 10:15 a.m.

| SESSION | PRESENTER | LOCATION |
|--|---|------------------------------------|
| WorkKeys - Validity, Wage Data, Outcomes, Local Performance | Chriss Cazayoux, ACT Bronwyn Robertson, MCCB | Meeting Room 1 (SS) |
| Getting It All Done In The Whirlwind of Work | Dr. Stephanie Mullins Northwest MS Community College | Meeting Room 2 (SS) |
| Do Your Homework: Tips for Motivating and Engaging Students | Lesa Wilson Hinds Community College | Meeting Room 3 (SS) |
| Grant Writing 101 | Jim Miller & Ken Wheatley MCCB | Meeting Room 4 & 5 (SS) |
| What is Industry 4.0 and Why Is It Important to the MS Workforce? | Billy Peacock Mississippi State University | Ballroom (SS) |

FRIDAY 8/5 PROGRAM AREA MEETINGS 10:30 a.m. - 12 noon

| SESSION | LOCATION |
|--|---------------------|
| Workforce Directors' Meeting | Meeting Room 1 (SS) |
| CTE Directors' Meeting | Meeting Room 2 (SS) |
| <p>Program Area Meeting: Accounting Technology; Business and Marketing Management Technology; Medical Assisting Technology; Medical Billing and Coding Technology; Medical Laboratory Technology; Medical Office Technology; Office Systems Technology; Agricultural Business and Management Technology; Agricultural Mechanics Technology; Forestry Technology; Landscape Management</p> | Meeting Room 3 (SS) |
| <p>Program Area Meeting: Automation & Controls; Industrial Electrical Maintenance Technology; Instrumentation & Controls Technology; Maritime Multicraft Technology; Precision Manufacturing and Machining Technology; Process Operations - Oil and Gas Production Technology; Welding and Cutting Technology; Architectural Engineering Technology; Brick, Block and Stone Masonry; Commercial/Residential Maintenance; Drafting and Design Technology; General Drafting; Electrical Technology; Heating, Ventilation, Air Conditioning, and Refrigeration Technology; Heavy Equipment Maintenance Technician; Residential Carpentry Technology; Utility Lineworker Technology</p> | Meeting Room 4 & 5 |

FRIDAY 8/5 PROGRAM AREA MEETINGS 10:30 a.m. - 12 noon

SESSION

LOCATION

Program Area Meeting:
Dental Hygiene Technology; Diagnostic Medical Sonography Technology; Health Care Assistant; Health Information Technology; Massage Therapy; Nursing/Registered Nurse (RN, ASN, BSN, MSN); Occupational Therapy Assistant; Ophthalmic Technology; Physical Therapist Assistant; Polysomnography; Practical Nursing; Public Health; Radiologic Technology; Respiratory Therapy; Sectional Anatomy; Emergency Medical Technology-Paramedic

Ballroom A

Program Area Meeting:
Automotive Technology; Collision Repair Technology; Commercial Truck Driving; Diesel Equipment Technology; Logistics; Unmanned Aerial Systems; Civil Technology; Construction Engineering Technology/Construction Equipment Operation; Computer Networking Technology; Computer Programming; Technology/Computer Servicing Technology; Cybersecurity Tech; Data Analytics Technology; Database Administration; IST; Entertainment Technology; Graphic Design Technology; Media Technology; Simulation and Game Design Technology

Ballroom B

FRIDAY 8/5 PROGRAM AREA MEETINGS 10:30 a.m. - 12 noon

| SESSION | LOCATION |
|--|---------------------------------------|
| <p>Program Area Meeting: Paralegal Technology; Barber Instructor Training; Stylist; Child Care Provider; Cosmetology; CTE Counselor; Funeral Service and Mortuary Science; Nail Technology; Support Services; Teacher Assistant/Aide; Baking & Pastry Arts; Culinary Arts; Hotel and Restaurant Management</p> | <p>Orion Meeting Room (GM)</p> |



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