

# Exhibitor Prospectus

Workforce, Career and Technical Education Summer Conference

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Mississippi Community College Board

August 2 & 3

Pearl River Resort

Philadelphia, MS

**Exhibitor Prospectus**  
**2018 Workforce, Career and Technical Education Summer Conference**

The Mississippi Community College Board Division of Workforce, Career, and Technical Education is pleased to announce that the 2017 Postsecondary Career Pathway Conference on **August 2 and 3, 2018** at the **Pearl River Resort in Philadelphia, MS**. This conference will include an exhibit hall for exhibitors who offer educational products for the workforce, career, and technical education.

**Who Will Be Attending the Conference?**

The Conference affords our stakeholders the opportunity to receive the latest information regarding equipment, curriculum, instruction, and assessment in career and technical education, and workforce training. This conference is attended annually by attendees from **all 15 Mississippi Community & Junior Colleges**. Attendees include College Presidents, Career Technical Deans and Directors, Workforce Project Managers, and Career Technical Faculty, and Vice Presidents of Instruction.

**Why Exhibit?**

The Career Pathway Annual Conference is *the* largest gathering of Career Technical educators and administrators and college Workforce personnel in the state with an annual average attendance of 650 people over a two day period. Vendors will have an opportunity to highlight, demonstrate, and sell their products at a venue where end users and approvers are all in attendance together.

**Pricing for Exhibitor Booth and Sponsorship**

➤ *Registration deadline is June 30, 2018*

<p><b>Diamond Sponsor - \$10,000</b></p> <ul style="list-style-type: none"> <li>• Recognition as Sponsor of the Opening General Session</li> <li>• 10 minute presentation to all conference attendees at opening general session</li> <li>• Convention attendee list</li> <li>• Two 45-minute Break-out Sessions</li> <li>• Premium Location</li> <li>• Full Page Ad in Conference Program</li> <li>• Feature in Mississippi Workforce Advantage bi-monthly newsletter (6 times a year)</li> <li>• Up to 6 participants at conference functions</li> </ul>	<p><b>Platinum Sponsor - \$5,000</b></p> <ul style="list-style-type: none"> <li>• Recognition as Sponsor of the Luncheon or Dinner</li> <li>• 5 minute presentation at Luncheon or Dinner</li> <li>• One 45-minute Break-out Session</li> <li>• Premium Location</li> <li>• Full Page Ad in Conference Program</li> <li>• Feature in Mississippi Workforce Advantage bi-monthly newsletter (2 times a year)</li> <li>• Up to 4 participants at conference functions</li> </ul>
<p><b>Gold Sponsor - \$2,000</b></p> <ul style="list-style-type: none"> <li>• Recognition as Sponsor of the Coffee Station</li> <li>• Feature in Mississippi Workforce Advantage bi-monthly newsletter (1 time a year)</li> <li>• ½ Page Ad in Conference Program</li> <li>• Up to 2 participants at conference functions</li> </ul>	<p><b>Silver Sponsor and Academic Partners - \$1,000</b></p> <ul style="list-style-type: none"> <li>• Recognition in the Conference Program</li> <li>• Up to 2 participants at conference functions</li> </ul>

**Booth space includes:**

All vendor booth space will be located in a high-traffic area central to registration and conference activities. Booths will be assigned on a first-come, first-served basis according to receipt of paid registration and sponsorship level. Register early as space is limited. The following will be provided:

- Electrical outlet access
- 1 table and two chairs
- Company Identification Sign

Note: All booth space will have electrical outlet access. If you have special electrical needs, please contact us as soon as possible so that we may coordinate with venue to try to accommodate your needs in a satisfactory manner.

### **Exhibit Materials and Advance Shipping Information:**

This venue allows for advance shipping of exhibit materials, etc. However, their space is limited and materials should not arrive at the location more than three days prior to the event. Once your payment has been received, advance shipping information will be provided in your confirmation email.

### **Door Prizes**

At the closing general session, all attendees are eligible to win a door prize. We encourage our vendors to provide one or more door prizes to be given at the closing session. Each vendor providing a door prize will be recognized for their donation.

### **Where Will You Exhibit?**

The Vendor Exhibit Area is centrally located to the conference registration and meeting rooms. All water and coffee breaks are set up in the Vendor Exhibit Area to encourage maximum exposure.

### **When Can You Exhibit?**

The Vendor Exhibit Area will remain open to attendees during on-site registration and the conference. The Set-up and special times where attendees will be free from educational sessions are listed below:

<b>Activity</b>	<b>Date</b>	<b>Time</b>
Exhibitor Setup	Wednesday, August 1, 2018	7:30 am – 5:00 pm
Day 1 of Conference	Thursday, August 2, 2018	8:00 am – 5:00 pm
Day 2 of Conference	Friday, August 3, 2018	8:00 am – 1:00 pm
Exhibit Tear Down	Friday, August 3, 2018	1:00 pm – 1:45 pm

### **How Do I Become An Exhibitor?**

Please complete the 2018 Postsecondary Career Pathway Application found at:

<https://sbcjcweb.sbcjc.cc.ms.us/conf/ctsc/ExhibitorRegistration.aspx>

After submission of the application, staff at the MCCB will notify you of your status. If accepted, each exhibitor is expected to make payment in full before being assigned a booth space. Booth space will not be

confirmed until payment is received. You will receive a confirmation email to the email address listed on your exhibitor registration form.

### **Mark Your Calendar!**

June 1          Deadline for exhibitor application & booth assignment begins

### **Questions & Contact Information**

If you have questions, please contact the following:

Dr. Scott Kolle, Director Curriculum & Instruction, [skolle@mccb.edu](mailto:skolle@mccb.edu) or 601-432-6155

Dr. Krystal Berry, Assistant Director of Professional Development, [kberry@mccb.edu](mailto:kberry@mccb.edu) or 601-432-6528

Falana McDaniel, Training & Professional Development Specialist, [fmcdaniel@mccb.edu](mailto:fmcdaniel@mccb.edu) or 601-432-6196