

2023 Annual Workforce and CTE Conference Natchez, MS



"Evolving Industries: What Workforce and Career Technical Education Can Do to
Assist Businesses Move Full Steam Ahead"

Exhibitor Prospectus

2023 Workforce, Career and Technical Education Summer Conference

The Mississippi Community College Board Division of Workforce, Career, and Technical Education is pleased to announce that the 2023 Postsecondary Career Pathway Conference on **August 2-4, 2023** at the **Natchez, Convention Center in Natchez, MS**. This expanded conference will include an exhibit hall for exhibitors who offer educational products for the workforce, career, and technical education.

Who Will Be Attending the Conference?

The Conference affords our stakeholders the opportunity to receive the latest information regarding equipment, curriculum, instruction, and assessment in career and technical education, and workforce training. This conference is attended annually by over **600 attendees** from ***all* 15 Mississippi Community Colleges**. Attendees include College Presidents, Career Technical Deans and Directors, Workforce Project Managers, and Career Technical Faculty, and Vice Presidents of Instruction.

Why Exhibit?

The Career Pathway Annual Conference is ***the*** largest gathering of Career Technical educators and administrators and college Workforce personnel in the state with an annual attendance of 600 people over a 2 day period. Vendors will have an opportunity to highlight, demonstrate, and sell their products at a venue where end users and approvers are all in attendance together.

Pricing for Exhibitor Booth and Sponsorship

Diamond Sponsor - \$10,000 <ul style="list-style-type: none"> • Recognition as Sponsor of the Opening General Session • 10 minute presentation to all conference attendees at opening general session • Company logo in conference program • Convention attendee list • two, 45 Minute Break-out Sessions • Premium Location • Full Page Ad in electronic Program • Booth space • Up to 6 participants at conference functions 	Platinum Sponsor - \$5,000 <ul style="list-style-type: none"> • Recognition as Sponsor of the Luncheon • 5 minute presentation at Luncheon • One, 45 Minute Break-out Session • Premium Location • Half Page Ad in electronic Program • Booth space • Up to 4 participants at conference functions
Gold Sponsor - \$2,500 <ul style="list-style-type: none"> • Recognition as Sponsor of the Feature Session • 5 minute presentation to participants of Feature Session • one, 45 Minute Break-out Sessions • ¼ Page Ad in electronic Program • Recognition on conference mobile app • Booth space • Up to 2 participants at conference functions 	Silver Sponsor - \$1000 <ul style="list-style-type: none"> • Booth space • Recognition in the electronic Program • Recognition on conference mobile app • 1 participant at conference functions

Approved Academic Partner Pricing

Approved Academic Partners include: <ul style="list-style-type: none"> • Universities • Non-profit education entities • Governmental entities 	Academic Partner - \$750 <ul style="list-style-type: none"> • Booth space • Recognition in the electronic Program • Recognition on conference mobile app • Up to 2 participants at conference functions
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Booth space includes:

Booth will be assigned on a first-come, first-serve basis according to receipt of paid registration and sponsorship level. Register early as space is limited. The following will be provided:

- 10' X 10' Space with draping
- 1 table and two chairs

Exhibitor Scavenger Hunt

In order for participants to be eligible for door prizes given at the closing luncheon, attendees must check-in at vendor booths and have collected a minimum of 10 stamps on the back of their name badge. At the closing general session, all participants who have collected 10 vendor stamps during the scavenger hunt will be eligible for door prizes.

Build traffic to your booth by donating prizes for the closing general session! In order to participate in drawings, attendees must visit the booths of all prize donors to complete their drawing game cards.

When Can You Exhibit?

The exhibit hall will remain open to attendees during on-site registration and the conference. Set-up and special times where attendees will be free from educational sessions are listed below:

Day Prior to Conference	Day 1 of Conference	Day 2 of Conference
3:00 – 5:00 p.m. Exhibitor Set-up	7:30 a.m. – 10:00 a.m. Onsite Registration & Breakfast	7:30 – 8:30 Breakfast
	30 Minute Morning Exhibitor Break	30 Morning Exhibitor Break
	30 Minute Afternoon Exhibitor Break	Exhibit Tear Down: 1:30 – 2:00

How Do I Become An Exhibitor?

Please complete the 2023 Postsecondary Career Pathway Application found at:

<https://sbcjcweb.sbcjc.cc.ms.us/mccbconf/ctsc/about.aspx>

After submission of the application, staff at the MCCB will notify you of your status. If accepted, each exhibitor is expected to make payment in full before being assigned a booth space. Booth space will not be confirmed until payment is received.

Mark Your Calendar!

June 1 Deadline for exhibitor application & booth assignment begins

June 1 Advertisement Logo Deadline for Program

July 1 Door Prize form

Questions & Contact Information

If you have questions, please contact LaToya Sterling, Ph.D., Assistant Director for Training and Professional Development, lstirling@mccb.edu or 601-432-6101.

2023 EXHIBITOR REGISTRATION FORM

<p>Exhibitor</p> <p>Prospectus</p> <p>Workforce, Career and Technical Education Summer Conference</p> <p>Mississippi Community College Board</p> <p>August 2 - 4, 2023 Natchez Convention Center</p> <p>Natchez, MS</p>	<p>NAME _____</p> <p>COMPANY _____</p> <p>ADDRESS _____</p> <p>CITY _____ STATE _____</p> <p>ZIP CODE _____</p> <p>TELEPHONE NUMBER _____</p> <p>FAX _____</p> <p>EMAIL _____</p> <p>NUMBER OF POWER OUTLETS NEEDED _____</p>
<p>Sponsorship Selection:</p> <p>Diamond \$10,000 _____</p> <p>Platinum \$5,000 _____</p> <p>Gold \$2,500 _____</p> <p>Silver \$1,000 _____</p> <p>Approved Academic Partner \$750 _____</p>	<p>Payment must be processed by 6/30/2023 for your information to appear in the electronic Program. You may pay by check or money order. Please send payment and registration form to:</p> <p>Mississippi Community College Foundation Attn: LaToya Sterling 3825 Ridgewood Road Office# 515 Jackson, MS 39211 (601) 432-6101</p> <p>Please make checks or money orders payable to: Mississippi Community College Foundation</p>

I authorize my name to appear on the Summer Conference Listings: ____Yes ____No

Will the above person attend the conference? ____Yes ____No

Please list the names of everyone attending the conference (number based on sponsorship level):