

2025 Career Technical Education and Workforce Summer Conference



Cadence Bank Arena and Conference Center

Tupelo, MS

August 4-6, 2025

Exhibitor Prospectus

2025 Career Technical Education and Workforce Summer Conference

The Mississippi Community College Board Division of Career, and Technical Education is pleased to announce that the 2025 Career Technical Education and Workforce Summer Conference will be August 4-6, 2025 at the **Cadence Bank Arena and Conference Center**. This expanded conference will include an exhibit hall for exhibitors who offer educational products for the workforce, career, and technical education.

Who Will Be Attending the Conference?

The Conference affords our stakeholders the opportunity to receive the latest information regarding equipment, curriculum, instruction, and assessment in career and technical education, and workforce training. This conference is attended annually by over **400 attendees** from **all 15 Mississippi Community Colleges**. Attendees include College Presidents, Career Technical Deans and Directors, Workforce Project Managers, and Career Technical Faculty.

Why Exhibit?

The Annual Conference is **the** largest gathering of Career Technical educators and administrators and college Workforce personnel in the state with an annual attendance of approximately 400 attendees over a 2-day period. Vendors will have an opportunity to highlight, demonstrate, and sell their products at a venue where end users and approvers are all in attendance together.

Pricing for Exhibitor Booth and Sponsorship

Platinum Sponsor - \$7,500 <ul style="list-style-type: none">• Recognition as Sponsor of the Luncheon• 5 minute presentation at Luncheon• One, 55Minute Break-out Session• Premium Location• Half Page Ad in electronic Program• Booth space• Up to 4 participants at conference functions	Gold Sponsor - \$5,000 <ul style="list-style-type: none">• Recognition as Sponsor of the Feature Session• 5 minute presentation to participants of Feature Session• one, 55 Minute Break-out Sessions• ¼ Page Ad in electronic Program• Booth space• Up to 3 participants at conference functions
Silver Sponsor - \$2,500 <ul style="list-style-type: none">• Booth space• Recognition in the electronic Program• 3 participants at conference functions	Bronze Sponsor - \$1000 <ul style="list-style-type: none">• Booth space• Recognition in the electronic Program• 2 participants at conference functions

Approved Academic Partner Pricing (must be approved)

Approved Academic Partners include: <ul style="list-style-type: none">• Universities• Non-profit education entities• Governmental entities	Academic Partner - \$750 <ul style="list-style-type: none">• Booth space• Recognition in the electronic Program• Up to 2 participants at conference functions
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For Opportunities to host a reception event during the conference or sponsor breakfast or lunch please see details below.

To Host a Reception Event:
Cadence Arena and Conference Center VIP Room
Contact: Mark Hudson mark@cb-arena.com
662-841-6573

To Sponsor Breakfast or Lunch
Contact: Dr. Valeria Williams: vwilliams@mccb.edu
601-432-6307

Booth space includes:

Booth space is assigned on a first-come, first-serve basis according to receipt of paid registration and sponsorship level. Register early as space is limited. The following will be provided:

- 10' X 10' Space with draping
- 1 table and two chairs

Exhibitor Scavenger Hunt

In order for participants to be eligible for door prizes given at the closing luncheon, attendees must check-in at vendor booths and collect business card for Goose Chase.

Build traffic to your booth by donating prizes for the closing general session! In order to participate in drawings, attendees must visit the booths of all prize donors to complete their electronic scavenger hunt drawing.

When Can You Exhibit?

The exhibit hall will remain open to attendees during on-site registration and the conference. Set-up and special times where attendees will be free from educational sessions are listed below:

Day Prior to Conference 8/3/2025	Day 1 of Conference	Day 2 of Conference
3:00 p.m. – 5:00 p.m. Exhibitor Set-up	7:30 a.m. – 10:00 a.m. Onsite Registration	7:30a.m – 8:30 a.m.
	30 Minute Morning Exhibitor Break	30 Morning Exhibitor Break
	30 Minute Afternoon Exhibitor Break	Exhibit Tear Down: 1:30 – 2:00

How Do I Become An Exhibitor?

Please complete the 2025 Career Technical Education and Workforce Summer Conference registration:

<https://sbcjcweb.sbcjc.cc.ms.us/mccbconf/ctsc/about.aspx>

After submission of the application, staff at the MCCB will notify you of your status. If accepted, each exhibitor is expected to make payment in full before being assigned a booth space. Booth space will not be confirmed until payment is received.

Mark Your Calendar!

June 2 Deadline for exhibitor application & booth assignment begins

June 2 Advertisement Logo Deadline for Program

July 2 Door Prize form

Questions & Contact Information

If you have questions, please contact LaToya Sterling, Ph.D., Assistant Director for Training and Professional Development, lsterling@mccb.edu or 601-432-6101.

2025 EXHIBITOR REGISTRATION FORM

(Please complete the online form as well)

Exhibitor Prospectus Career Technical Education and Workforce Summer Conference Mississippi Community College Board August 4-6, 2025 Cadence Bank Arena and Conference Center	NAME _____
	COMPANY _____
	ADDRESS _____
	CITY _____ STATE _____
	ZIPCODE _____
	TELEPHONE NUMBER _____
	FAX _____
EMAIL _____	
NUMBER OF POWER OUTLETS NEEDED _____	
Sponsorship Selection: Platinum \$7,500 _____ Gold \$5,000 _____ Silver \$2,500 _____ Bronze \$1,000 _____ Approved Academic Partner \$750 _____	<p>Payment must be processed by 6/27/2025 for your information to appear in the electronic Program. You may pay by check or money order. Please send payment and registration form to:</p> <p>Mississippi Community College Board Attn: LaToya Sterling 3825 Ridgewood Road Office# 515 Jackson, MS 39211 (601) 432-6101</p> <p>Please make checks or money orders payable to: Mississippi Community College Board Note: Please add CTE/WF Conference to the subject line of the check or money order</p>

I authorize my name to appear on the Summer Conference Listings: ___Yes ___No

Will the above person attend the conference? ___Yes ___No

Please list the names of everyone attending the conference (number based on sponsorship level):