



Connecting to Transform
Mississippi: Envisioning an
Empowered Workforce

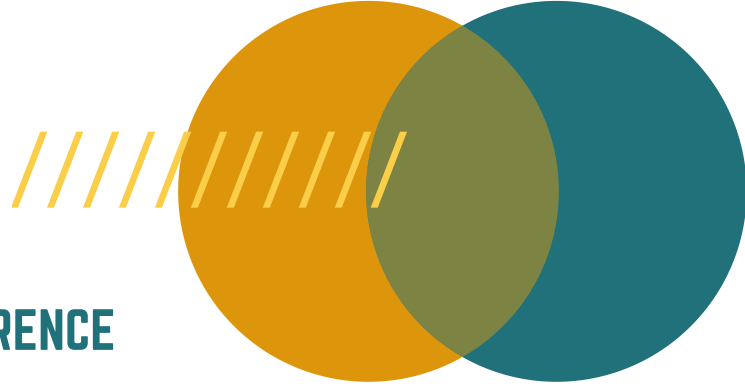
**2022 WORKFORCE,
CAREER AND
TECHNICAL
EDUCATION (CTE)
SUMMER CONFERENCE
EXHIBITOR PROSPECTUS**

**DEADLINE
EXTENDED TO JUNE
17, 2022!**

**August 3 - 5, 2022
Pearl River Resort
Philadelphia, MS**



2022 WORKFORCE & CTE SUMMER CONFERENCE



THE CONFERENCE

The Mississippi Community College Board Division of Workforce, Career, Technical, and Adult Education is pleased to announce the 2022 Workforce, Career, and Technical Education (CTE) Summer Conference scheduled for August 3 - 5, 2022 at the Pearl River Resort in Philadelphia, MS. This conference will include an exhibit hall for exhibitors who offer educational products for workforce, career, and technical education.

The conference affords our stakeholders the opportunity to receive the latest information regarding equipment, curriculum, instruction, and assessment in career and technical education and workforce training. The conference is attended annually by individuals from all 15 Mississippi community colleges. Attendees include college presidents, career technical deans and directors, workforce staff, career and technical faculty, and vice presidents of instruction.

EXHIBITING

The Workforce, Career, and Technical Education Summer Conference is the largest gathering of career and technical educators, administrators, and college workforce personnel in the state with an annual average attendance of 600 people over two days. Vendors will have an opportunity to highlight, demonstrate, and sell their products at a venue where end-users and approvers are all in attendance together.

PRICING & SPONSORSHIP

***Booth space only (no sponsorship) is \$500**

DIAMOND SPONSOR

\$10,000

- Recognition as sponsor of the opening general session
- Ten-minute presentation to all conference attendees at opening general session
- Convention attendee list
- Two 45-minute break-out sessions
- Premium location
- Up to six participants at conference functions
- Sponsorship recognition throughout the conference
- Featured on conference app

PLATINUM SPONSOR

\$5,000

- Recognition as sponsor of the luncheon or dinner
- Five-minute presentation at luncheon or dinner
- One 45-minute break-out session
- Premium location
- Up to 4 participants at conference functions
- Featured on conference app

GOLD SPONSOR

\$2,000

- Recognition as sponsor of the coffee station
- Up to two participants at conference functions
- Featured on conference app

SILVER SPONSOR

\$1,000

- Recognition as sponsor of the snack station
- Up to two participants at conference functions
- Featured on conference app

REGISTRATION DEADLINE EXTENDED TO FRIDAY, JUNE 17, 2022!

BOOTH SPECIFICATIONS

All vendor booth space will be located in a high-traffic area central to registration and conference activities. Booths will be assigned on a first-come, first-served basis according to receipt of paid registration and sponsorship level. Register early as space is limited. **THE REGISTRATION DEADLINE HAS BEEN EXTENDED TO FRIDAY, JUNE 17, 2022.**

The following will be provided:

- Electrical outlet access
- One table and two chairs
- Company identification sign

Note: If you have special electrical needs, please contact us as soon as possible so that we may coordinate with the venue to try to accommodate your needs in a satisfactory manner.

The vendor exhibit area is centrally located to the conference registration and meeting rooms. All water and coffee breaks are set up in the vendor exhibit area to encourage maximum exposure.

The vendor exhibit area will remain open to attendees during on-site registration and the conference. Set up will begin at 8:00 a.m. on Wednesday, August 3rd. The conference will open at 1:00 p.m.

EXHIBIT MATERIALS & ADVANCE SHIPPING

This venue allows for advance shipping of exhibit materials, etc. However, space is limited and materials should not arrive at the location more than three days prior to the event. Once your payment has been received, advance shipping information will be provided in your confirmation email.

VENDOR REGISTRATION

Please complete the 2022 Workforce and CTE Summer Conference application found at:
Home | - Mississippi's Premier CTE Conference (sbcjc.cc.ms.us)

After submission of the application, staff at the MCCB will notify you of your status. Each exhibitor is expected to make payment in full before being assigned booth space. A confirmation will be sent to the email address listed on your exhibitor registration form.

DOOR PRIZES

At the closing general session, all attendees are eligible to win a door prize. We encourage our vendors to provide one or more door prizes to be given at the closing session. Each vendor providing a door prize will be recognized for their donation.



QUESTIONS AND CONTACT INFORMATION

If you have questions, please contact:
Dr. Erin Eaton, Assistant Director of Training and Professional Development
eeaton@mccb.edu or 601-432-6196.

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